

Gilead Foundation Logo Usage Guidelines for Grantees

This document is intended only for US-based recipients of Gilead Foundation grants.

This document explains how United States-based Gilead Foundation grantees (“Grantee”) may use the **GILEAD FOUNDATION Logo** (the “Logo”), pictured below. By using the Logo, Grantee agrees to follow these guidelines and any other instructions provided by Gilead Foundation.



Gilead Foundation does not give Grantee permission to use any other Gilead trademarks, including the GILEAD logo alone or CREATING POSSIBLE tagline.

How Grantee May Use the Logo

Grantee may use the Logo only to show that Grantee received a grant from the Gilead Foundation. This permission ends when your grant agreement ends and can be revoked at any time, for any reason, upon notice by Gilead Foundation to Grantee.

If Grantee uses the Logo, it must:

- Include a statement, when possible, that says “[Name of project/Grantee] is supported by grant funding from the Gilead Foundation”
- Use the official logo file provided by Gilead Foundation; Grantee may resize the Logo, but not change the Logo in any other way
- Use the Logo in a way that reflects favorably on Gilead Foundation
- Provide Gilead Foundation with examples of its use of the Logo, if asked
- Make changes to its use of the Logo, if asked by Gilead Foundation
- Make sure that the Logo is at least as prominent in size and presentation as the logos of Grantee’s other funders, but always less prominent than Grantee’s own logo
- Follow color, spacing and sizing guidelines provided

Grantee may use the Logo in Grantee’s:

- Website
- Annual reports
- Printed materials that mention the grant (like brochures)
- Presentations referencing grant funding (including to donors or advisors)
- Videos about the impact of grant funding
- Event signage reflecting grant funding of or sponsorship for a particular event (such as photo backgrounds for events)

Prohibited Uses

Grantee may not:

- Change the Logo in any way, except resizing as a whole
- Use the Gilead or Gilead Foundation name or logo in the name of its programs or awards
- Add borders, shapes or frames to the Logo
- Rotate or rearrange the Logo
- Place the Logo over patterns or prints
- Use the leaf and shield graphic without the full GILEAD FOUNDATION wording

Other Uses of the Logo, Including Swag and Social Media

If Grantee wants to use the Logo in other ways not described here – for example, on t-shirts, pens, bags or social media – it must obtain written permission from Gilead Foundation first.

Email gileadfoundation@gilead.com with:

- Name and contact info
- Description and example of how Grantee wishes to use the Logo

Gilead Foundation may say no in its sole discretion. It can take up to 30 days to receive a response. Some uses are always off-limits, such as putting the Logo on health products like lotions or condoms.

Terms of Use

This limited license to use the Logo is non-exclusive, non-transferable and royalty-free. Any attempts to assign or license this right are void. Gilead Foundation reserves the right to withhold approval of particular uses of the Logo at its sole discretion. Grantee's use of the Logo exclusively inures to the benefit of Gilead Foundation and does not change the ownership status of the Logo. Grantee may not do anything to compromise the current owner's rights in and to the Logo or GILEAD logo, including challenging the owner's rights in any of these trademarks or making new filings for similar trademarks, company names or domain names.

Gilead Foundation may update these guidelines at any time by changing this document and Grantee is responsible for compliance with updated terms.

When Permission Ends

When Grantee's grant or the permission to use the Logo otherwise ends, Grantee must:

- Remove the Logo from its website
- Stop creating new materials including the Logo

Grantee is not required to remove the Logo from historic materials, such as past annual reports, brochures, presentations or social media reports, unless that use was outside the terms of the permission granted.

If there is ever a conflict between these guidelines and the terms of Grantee's grant agreement, the grant agreement will control.

Brand Guidelines


Spacing and sizing:

Logotype clear space



- Line weight must be less than the weight of the font in the lockup. Use Cool Gray as the color.

Logotype minimum sizes

 GILEAD | Foundation  For print: 0.2" high

 GILEAD | Foundation  For web: 20 px high

Color background:

Only use the Logo on a white or light gray background. Please contact gileadfoundation@gilead.com if you need an all-white version for placement on a dark background or an all-black version if printing the color version of the Logo is not possible.