

# Cookie Statement

When you visit any website, it may store or retrieve information on your browser in the form of cookies and similar technologies (collectively, 'cookies' except where otherwise noted). Cookies are small text files that are transferred to your computer or mobile device by a website. This information might be about you, your preferences, or your device, and is typically used to make the site work as you expect it.

Please click on 'Manage Cookies Settings' to find out more about the categories of cookies and options to change your default settings. From there, you can also see a detailed list of the cookies that the website uses and their lifespan. Please note that you can change your cookie preferences, but this will not automatically remove cookies that have already been set on your computer or mobile device. You can find instructions on how to clear cookies from your browser at <a href="https://allaboutcookies.org/how-to-manage-cookies">https://allaboutcookies.org/how-to-manage-cookies</a>. However, blocking some types of cookies may impact your experience with the site and the services offered, where applicable.

This Cookie Statement forms part of our overall Privacy Statement.

We may use the following types of cookies and similar technologies on our websites:

## Strictly Necessary

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block or alert you about these cookies, however if you do so, some parts of the site will not work.

## Performance Cookies

These cookies allow us to count visits, collect analytics, and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. In certain countries prior to banner acceptance, performance cookies may be sent to your browser. You may clear these cookies in your browser settings so that we will not know when you have visited our site and will not be able to monitor its performance.

## **Functional Cookies**

These cookies enable the site to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, some or all of these services may not function properly.



## **Targeting Cookies**

These cookies may be implemented through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They are based on uniquely identifying your browser and internet device, but they do not store personal information that directly identifies you. If you do not allow these cookies, you will experience less targeted advertising.

## **Social Media Cookies**

These cookies are set by social media services that we may have added to the site to enable you to share our content with your friends and social or professional networks. They can track your browser across other sites and build a profile of your interests. They may impact the content and messages you see on other websites you visit. If you do not allow these cookies, you may not be able to use or see these sharing tools.

## Web Beacons

A web beacon is a small electronic file that can track users, similar to a cookie. Web beacons might be used in conjunction with cookies to understand the user, their behavior, and how they interact with the content on the website or an email. Web beacons are also known as internet tags, single-pixel GIFs, clear GIFs, and invisible GIFs.

## **Google Analytics**

Google Analytics is a service provided by Google, Inc., which uses a set of cookies to collect information and report site usage statistics. We use Google Analytics to measure and improve the performance of our site. To opt-out of having your data used by these cookies, please use the <u>Google Analytics opt-out browser add-on</u>.

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