Project Name: Hywel Dda University Local Health Board Step C Free Elimination Project

Organisations: Hywel Dda University Local Health Board

Start Date: 07/2025

Summary:

The project focuses on improving testing, diagnosis, and treatment access for hard-to-reach populations across three Welsh counties through enhanced community engagement, education, and point-of-care testing.

Objectives: •Establish a clear, efficient HCV test-and-treat pathway.•Increase dry blood

spot testing (DBST) rates in substance misuse services (SMS). • Expand point-of-care (POC) testing in community settings. • Train SMS staff and peer workers to improve testing uptake and patient support. • Provide proof of concept for a

sustainable, scalable model.

Benefits:

Patients: •Faster diagnosis and treatment initiation. •Easier access to testing and care in

familiar, non-clinical settings. • Reduced stigma and improved engagement through peer support. • Improved health outcomes and reduced risk of HCV

transmission

Organisation/NHS: •Increased testing rates towards national targets •Reduced long-term

healthcare burden from untreated HCV. Enhanced service delivery models for hard-to-reach populations. Provide data to support future funding and service

development

Gilead: •Provide insight into alternative HCV care models in rural and underserved

areas. Provide an opportunity to support and refine micro-elimination strategies. Enhanced understanding of patient needs and engagement outside traditional NHS pathways. Potential to replicate and scale successful models

across the UK and globally.

Contact:

Rachel Marsh, Associate Director, Regional Market Access - rachel.marsh@gilead.com